Electronic Acknowledgement Receipt				
EFS ID:	3391960			
Application Number:	10624085			
International Application Number:				
Confirmation Number:	6000			
Title of Invention:	System and method for providing targeted content to a user based on user characteristics			
First Named Inventor/Applicant Name:	Mark Kelley			
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Filer:	John Christopher Phillips/Michelle Sympson			
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Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)		
1		response.pdf	194167	yes	32		
			0c6b0d19be2d6de678l8174788b0b59f b1ecl377				
	Multipart Description/PDF files in .zip description						
	Document Description		Start	End			
	Amendment After Final		1	1			
	Claims		2	17			
	Applicant Arguments/Remarks	18	32				
Warnings:							
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1410), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.